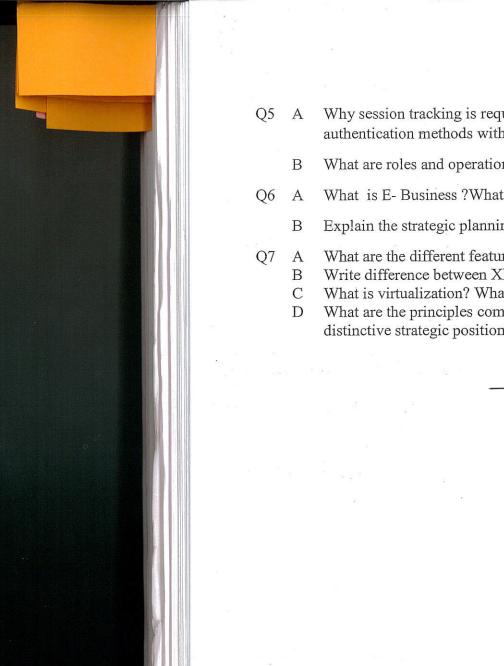
SVKM's NMIMS MUKESH PATEL SCHOOL OF TECHNOLOGY MANAGEMENT & ENGINEERING

Prog	ramı	me: B.Teo	ch (Computer)	Year:	IV	Semester: VII)
Subi	ect.	E- Comm	Academic Yea	r: 2019-20			j
= 22.5		Novembe	¥	Marks: 70 Time: 2.00 pm - 5.00 pm Durations: 3 (hrs) No. of Pages: 2			
			<u>Final Examinati</u>	on (2019-2	0)	- ugosi <u>- / u</u>	
1) Qu 2) Ou 3) In 4) All 5) An 6) Fig	estion t of reall ques swer	wer Book, n No1 emaining q _5_ questitions carry to each ne in bracket	lates should read carefully the instruction which is provided for their use. _ is compulsory. uestions, attempt any4 question ions to be attempted. equal marks. ew question to be started on a fresh its on the right hand side indicate fullata if necessary.	ns. page.	ed on tl	he question paper and on the cov	ver
Q1		i)	What is Ecommerce? Explain B	32C with exar	nple.		[3]
		ii)	What are the characteristics of I	Rich Internet	Applic	eation?	[4]
		iii)	Compare 4C payment methods	zi.		es :	[3]
		iv)	Write difference between RPC	and RMI			[4]
Q2	A	Compare	e and contrast traditional business	with Ecomme	erce in	a book shop business	[7]
	В	How fire	wall provide security to Ecommer	ce and explain	in diffe	erent types of firewall.	[7]
Q3	A	Explain '	WAP architecture and what are the	e benefits of	WAP t	o Ecommerce	[7]
	В	What do	you mean by Auction ?Explain di	fferent types	of auc	tion with their characteristics	[7]
Q4	Α.	How SE	T protocol helps transaction in Eco	ommerce			[7]
	В	Explain travel	the roles and support of ecommero	ee in followin	g appli	ication s	[7]



Q5	A	Why session tracking is required in ecommerce web site? Explain URL rewriting and user authentication methods with example.
	В	What are roles and operations of Web services in Service Oriented architecture
Q6	A	What is E- Business ?What are the characteristics of E-Business
	В	Explain the strategic planning process
Q7	A B C D	What are the different features of HDFS Write difference between XML and HTML What is virtualization? What are its benefits? What are the principles companies need to follow in order to establish and maintain a distinctive strategic position?

[4] [4] [3] [3]